



SheCOACH

Gender Equality in Coaching

6th Newsletter

July 2026

From Planning to Practice: The SheCOACH Framework in Action

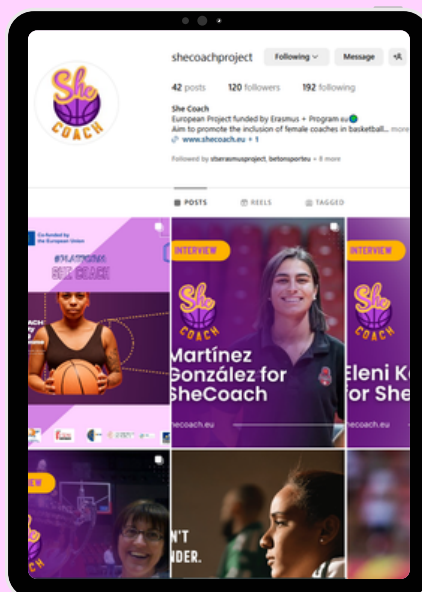
The SheCOACH project has reached another important milestone with the successful **completion of the pilot phase of the SheCOACH Framework for Gender Mainstreaming in Coaching Education.**

Over the past months, partners from **Cyprus, Greece, Italy and Spain** have worked closely with coaching education providers, sports federations, universities and sports organisations to put the Framework into practice and evaluate its effectiveness in real organisational settings.

This phase marked the transition from developing educational resources to supporting organisations in their practical implementation.

Through monitoring meetings, collaborative activities and continuous evaluation, participants had the opportunity to explore concrete ways to promote gender equality within coaching education and sports organisations.

CONNECT WITH US



Co-funded by the
European Union

Co-Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them. Website: www.shecoach.eu Project: 101133095 – SheCOACH – ERASMUS-SPORT-2023.

MEET the team



Cyprus

symplexis

Greece



Greece



Italy



UNIVERSIDAD
DE MURCIA

Spain



FBCLM
Federación de Baloncesto
de Castilla-La Mancha

Spain



ICCE
Sport Coaching Europe

Malta



Austria



Romania



SheCOACH

Gender Equality in Coaching

6th Newsletter

July 2026

In this edition of our newsletter, we look back at the pilot activities, highlight the outcomes of the national monitoring meetings, present the latest interviews published on our website and share the next steps that will bring the SheCOACH project towards its final phase.

Monitoring Meetings Successfully Completed!

191
unique participants
343
total attendances
4 countries
Dozens of sports
organisations, universities
and coaching providers
involved



Co-funded by the
European Union

Co-Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.
Website: www.shecoach.eu Project: 101133095 – SheCOACH – ERASMUS-SPORT-2023.

MEET the team



Cyprus

symplexis

Greece



GREEK BASKETBALL
COACHES ASSOCIATION

Greece



Italy



UNIVERSIDAD
DE MURCIA

Spain



FBCLM
Federación de Baloncesto
de Castilla-La Mancha

Spain



ICCE

Sport Coaching Europe

Malta



Austria



Hub of
Innovation
Policy

Romania

MONITORING MEETINGS ACROSS EUROPE



CYPRUS

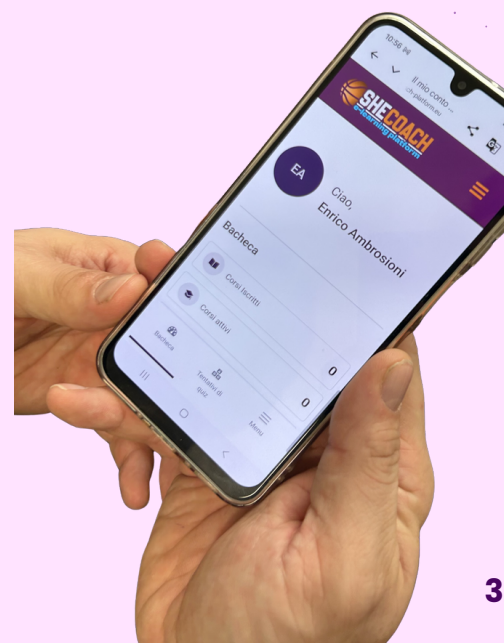


The Cyprus Basketball Federation successfully engaged coaches, education providers and representatives from sports clubs through a series of hybrid monitoring meetings. The discussions focused on applying the SheCOACH Framework within different organisational contexts, encouraging participants to reflect on existing practices and identify opportunities to strengthen gender equality in coaching. The hybrid format enabled active participation from both in-person and online attendees.



GREECE

Greece involved the largest number of participants, bringing together more than 100 professionals from universities, sports federations, coaching associations and sports organisations. The monitoring meetings featured internationally recognised speakers and panel discussions with women coaches and sport leaders, creating an inspiring environment for peer learning and the exchange of good practices.



MONITORING MEETINGS ACROSS EUROPE



ITALY

L'ORMA adopted a progressive approach, combining in-person and online meetings to guide organisations through the implementation of the Framework. Participants worked together on gender audits, reflected on their organisational practices and developed realistic action plans, identifying small but meaningful initiatives to promote gender equality within their own organisations.



SPAIN



The Spanish pilot brought together participants from basketball clubs, universities, sport federations and organisations representing a wide range of sports. This diversity allowed the Framework to be tested in different organisational realities, generating valuable discussions on how gender mainstreaming can be adapted to various coaching and educational contexts.



PILOTING THE FRAMEWORK: FROM REFLECTION TO ACTION



The pilot implementation of the SheCOACH Framework demonstrated that gender mainstreaming can become a practical and achievable process when organisations are provided with the right tools and support.

Throughout the pilot phase, participating organisations had the opportunity to assess their current practices, reflect on their strengths and areas for improvement, and develop concrete actions tailored to their own contexts. The Framework encouraged participants to move beyond awareness and begin integrating gender equality into their organisational culture and coaching education programmes.

One of the most valuable outcomes was the exchange of experiences among organisations. By sharing challenges, good practices and different perspectives, participants gained practical ideas that could be adapted and implemented within their own realities.

The pilot also confirmed that meaningful change often begins with small, consistent actions. Improving the visibility of women coaches, reviewing internal procedures, promoting inclusive communication and creating more opportunities for discussion were among the initiatives identified by participants as realistic first steps towards more equitable coaching environments.

The feedback collected during the pilot phase will now contribute to the final refinement of the SheCOACH Framework, ensuring that it remains a practical, user-friendly and sustainable resource for coaching education providers and sports organisations across Europe.

**#StayTuned for our
D4.5 National Pilot's
Evaluation Report
soon to be published
on our website!**

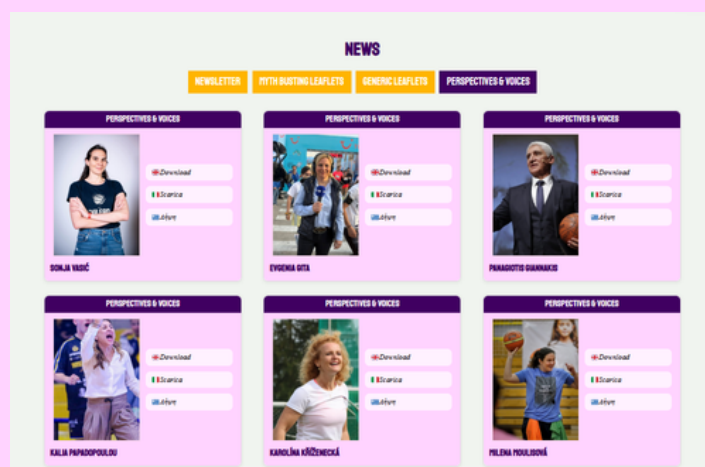
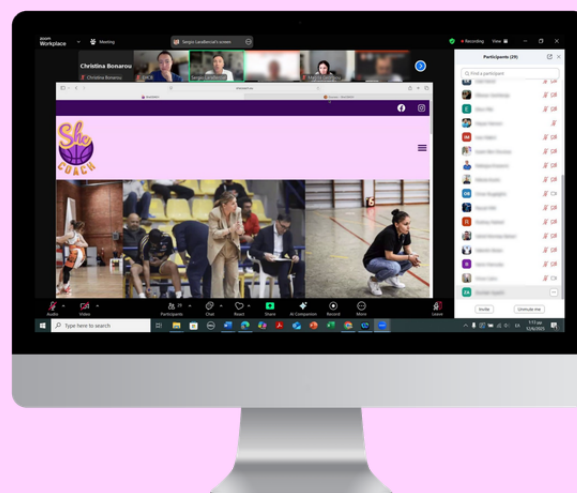
NEW INTERVIEWS

NOW AVAILABLE ONLINE



Our “Perspectives & Voices” section continues to grow.
Here are all the new people interviewed:

- Elisabeth Pike
- Davidia Tsoni
- Janne Schasmin
- Elisabeth Cebrian
- Flora Anastasiou
- Matea Tavic
- Varvara Botsi
- Ourania Gotsopoulou
- Anastasia Myrvali
- Maleviti Mary
- Zirkova Zuzana
- Koutrogiannou Joanna
- Susie Heede
- Serban Alina



We warmly invite
you to read and share
these valuable insights.

You can explore all the interviews in
the “Perspectives and Voices” news
section on the SheCOACH website.

NEXT STEPS: INFO DAYS & POLICY WORKSHOPS



In the coming months (**September – October 2026**), we will organize Info days in Greece, Cyprus, Italy, and Spain and Policy Makers Workshops, two of them with an international character as they will be organized by our partners ENSE – The European Network of Sport Education & ICCE – Sport Coaching Europe .

Online Info Days will bring together coaches, coaching education providers, sports federations and other relevant stakeholders to showcase the main results of the SheCOACH project. Participants will have the opportunity to discover the Gender Mainstreaming Framework, explore the project's educational resources and discuss how these tools can support more inclusive coaching environments across Europe.

Policy Makers Workshops will engage representatives of sports federations, public authorities, education providers and policy makers in discussions on how to integrate gender mainstreaming into coaching education policies and organisational strategies.

These workshops will provide an opportunity to present the project's recommendations, gather feedback from decision-makers and encourage the long-term adoption of more inclusive practices within the sports sector.

Interested in joining? Stay tuned for updates on SheCOACH social media or contact your in-country partner!

INFO
DAYS

POLICY MAKER
WORKSHOPS

