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WELCOME TO OUR

Newsletter

PREPARE PROJECT



Aiming to facilitate a discussion and offer a training on sustainable tourism and green jobs prospects to youth, municipal employees and the tourism industry, in 2023, 4 municipalities and 5 organizations from Türkiye, Greece, Italy and North Macedonia have launched the Prepare Project. Prepare is a 36 months cooperation partnership, co-funded by the Erasmus+ program of the European Union and the Turkish National Agency.

PROMOTING ENVIRONMENTAL PROTECTION AND LEARNING ON CLIMATE CHANGE (2023-2025)

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ACTIVITIES

Pilot testing & Awareness Raising Campaigns

P4 – Pilot Testing and Evaluation focused on assessing the new competencies gained through the WP3 online training. Municipality staff, volunteers, and young graduates participated by delivering presentations, running workshops, and answering questions on sustainable tourism. The activities tested their ability to apply green skills in practice. Feedback from organizers, trainers, and participants will be compiled in an Evaluation and Assessment Report to improve future training modules.

Co-creation pilot workshops were organized in Türkiye, Greece, Italy, and North Macedonia in collaboration with NGOs and Municipalities. A total of two workshops per country were held to promote green skills in tourism, and the activities are now nearing completion across all partner countries.

INFO - DAYS

As part of the PREPARE project, the consortium is now nearing the completion of the Info Days organized across partner countries by the Municipalities of Uşak (Türkiye), Metamorfosis (Greece), Selci (Italy), and Kočani (North Macedonia) in collaboration with SYDIC.

Held once per year in each country, the Info Days aimed to promote project activities, encourage dialogue on sustainable tourism and green skills, and foster co-creation through interactive sessions. Bringing together municipal representatives, university students, and local stakeholders, these events highlighted how green practices can shape the future of tourism.

Supported by targeted social media and communication campaigns, the Info Days have significantly enhanced the project's visibility and community engagement.

FINAL CONFERENCE

The Final Conference of the PREPARE Project will take place on 25–26 November in Uşak, Türkiye, organized by the Uşak Municipality, the project coordinator.

Representatives from Greece, Italy, and North Macedonia will join to review the project's impact and achievements, including e-learning modules, pilot workshops, and Info Days. The conference will also foster international networking and collaboration among municipalities, NGOs, and stakeholders to support future initiatives inspired by PREPARE.



WP4 PILOT TESTINGS IN PARTNER COUNTRIES

Türkiye

In Türkiye, with the co-leadership of the Sustainable Development Association, WP4 pilot testing was conducted in Uşak Municipality with municipal workers.

During the training, participants were introduced to the PREPARE platform and its training modules. Two main training topics were presented: 1)Environment Protection and Its Link to Tourism; 2)Capacity Building and Change Management at the Workplace Targeting Green Skills

At the end of the session, participants' feedback was collected regarding both the trainings and the platform. This pilot training helped enhance the municipal workers' knowledge of sustainable tourism.



Greece

In Greece, the Municipality of Metamorfosis, in cooperation with Symplexis, delivered two co-creation pilot workshops on 15 and 16 May 2025. During these workshops, the organisers shared information about the project, its objectives, and key themes and results.

The 73 total participants, comprising of municipality employees and young people (18-25 years old), had the opportunity to exchange ideas and experiences, as well as register on the platform and gain support in the registration process. The main focus of the workshops was the presentation of the two developed training programmes on Environment Protection, Link to Tourism, and Capacity Building, Change Management at Workplace Targeting Green Skills.

Participants expressed their interest in the project and ensured that they would share the information with others to raise awareness.



WP4 PILOT TESTINGS IN PARTNER COUNTRIES

Italy

In Italy, the WP4 pilot testing took place on 28 June 2025 in Selci, coordinated by SYDIC and the Municipality of Selci.

Two co-creation workshops were held on the same day, involving young people, municipal staff, and local stakeholders, to test the online platform and its role in promoting climate awareness and sustainable development.

The first session introduced the project and its objectives, while the second focused on the platform demonstration and community feedback. Participants highlighted the clarity, interactivity, and educational value of the platform, confirming its potential as an effective tool for building green skills and environmental awareness.



North Macedonia

In North Macedonia, the pilot testing of the two training programs was held in June 2025 in Kočani. The sessions were organized by local PRepare partners — the Municipality of Kočani and the environmental organization Eco Logic.

The co-creation workshops brought together local schools, educators, youth, municipal representatives, and professionals from the tourism and hospitality sectors. Their main goals were to strengthen local capacities, test the online platform and training programs, and collaboratively develop sustainable tourism offers for Kočani and the region.



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